

JOB DESCRIPTION

Job Title:	Senior Lecturer (Teaching Focus) Marketing
Department / Unit:	Marketing
Job type	Academic – Full Time, Fixed Term
Grade:	RHUL 9
Accountable to:	Head of Department
Accountable for:	N/A
Purpose of the Post	
To provide academic leadership in teaching. Post holders will teach and supervise students, taking full responsibility for the design, management and delivery of their teaching. They will be expected to demonstrate up-to-date scholarship in line with the research-informed teaching context, including relevant theoretical literature and pedagogic research. They may publish work on pedagogy, and/or contribute to national and international policy. They will play a significant and, where appropriate, leading role in Department, School and University activities, including administrative duties as required.	
Key Tasks	
Teaching - To lead the design, development and delivery of a range of innovative programmes of study at all levels, to include the regular review of courses and modules to ensure excellence and coherence. - To contribute to the teaching and assessment at Undergraduate and Taught Postgraduate levels, including supervision of Master's research. - Provide academic leadership to those working within programme areas, e.g. as a module leader, to include co-ordinating the work of others to ensure that courses are delivered effectively and/or organising the work of a team by agreeing objectives and work plans. - To lead in the expansion of curriculum options in this area, working with others to ensure implementation as applicable. - To engage with up-to-date literature and expertise in their academic and/or professional field. - To identify the learning needs of students at all levels regardless of delivery mode, define appropriate learning objectives, and lead the design and delivery of innovative teaching to meet these needs - To regularly review courses and modules to ensure excellence and coherence - To provide constructive feedback, advice and pastoral care to students - To engage in funded and unfunded teaching initiatives (which could include pedagogic research) and disseminate the outcomes in a variety of modes,	

including inside the University as well as outside. • To undertake and complete administrative duties required in the professional delivery of teaching.
Leadership, Enhancement, External Engagement and Impact • To play a full and active part in the administration of the department and its external promotion. • To attend and actively contribute to School and University meetings as appropriate. • To assist with student recruitment • To advise and provide support to less experienced colleagues, taking on the role of mentor as appropriate. • To co-ordinate and engage in activities such as attendance at open days or applicant visitor days. • To contribute to the School's strategic planning, and, if required, contribute to University strategic planning processes. • To engage and maintain continuous professional development
Scholarship • Develop a high level of contributions to the discipline with outputs appropriate to the subject. • Maintain an active personal pedagogic research and scholarship plan consistent with the School's Research Strategy. • Make a positive contribution to appropriate research groupings and centres. • Update knowledge and understanding in area of specialism and transfer this current knowledge into programmes and courses of study. • Present at conferences and/or exhibit work at other appropriate events. • Supervise research students in line with disciplinary norms. • Develop links with external contacts to foster collaboration and generate income. • Contribute to peer assessment.
Other Duties
The duties listed are not exhaustive and may be varied from time to time as dictated by the changing needs of the University. The post holder will be expected to undertake other duties as appropriate and as requested by their manager. The post holder may be required to work at any of the locations at which the business of Royal Holloway is conducted.
Our Values
Advancing equity and inclusion is central to our identity as a University of Social Purpose, guided by our values of being Respectful, Innovative, Open, and Daring. We strive to build a fair and inclusive environment for all colleagues and students, where we challenge ourselves and others with integrity, and approach difference with understanding and kindness. Every member of our community is expected to treat others with dignity, work collaboratively across a wide range of backgrounds and perspectives and contribute to a place where everyone can participate fully and feel valued.

External: Schools and other educational stakeholders, the media, non-HEIs in the sector, governmental organisations and other possible outreach partners as appropriate.

To play a key role in external engagement by contributing to professional bodies, learned societies, University partnerships and executive education



PERSON SPECIFICATION

Details on the qualifications, experience, skills, knowledge and abilities that are needed to fulfil this role are set out below.

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Department: Marketing

CRITERIA	ESSENTIAL (E) or DESIRABLE (D)	TESTED BY (Application Form, Interview, Test, Presentation etc)
QUALIFICATIONS AND TRAINING		
Educated to PhD level (or equivalent), completed or near to completion - it is expected that the appointee will have their PhD awarded within 4 months of the start date in a relevant field.	E	Application form
Chartered membership of	D	Application form
HE Academy or qualification in teaching, or other evidence of training for teaching at HE level.	E	Application form
SPECIFIC SKILLS, EXPERIENCE AND KNOWLEDGE		
Experience of high-quality teaching at undergraduate and postgraduate levels.	E	Application form/Interview
Proven ability to manage own teaching, research and administrative duties.	E	Application form/Interview
Organisational skills to deliver management and administrative responsibilities implementing University and School strategies, support the academic mission or to develop projects.	E	Application form/Interview
Experience of leading programmes or other experience of co-ordinating with others to ensure student learning and teaching needs and expectations are met.	E	Application form
Experience of managing own teaching, administrative and other relevant activities.	E	Application form/Interview

Experience of co-ordinating with others to ensure student learning and teaching needs and expectations are met.	E	Application form/Interview
Successful development of relationships with external individuals and agencies.	E	Application form/Interview
Experience of bidding, planning for and organising initiatives that are based on learning, teaching and assessment.	E	Application form/Interview
PERSONAL AND INTERPERSONAL QUALITIES		
Successful development of relationships with external individuals and agencies.	E	Application form/Interview
Effective teamworking skills.	E	Presentation/Interview
Excellent interpersonal skills, with proven ability to lead and engage with students and colleagues using a variety of different methods.	E	Application form/Presentation/Interview
Organisational skills to deliver management and administrative responsibilities implementing University and School strategies, support the academic mission or to develop projects.	E	Application form/Presentation/Interview
Excellent communication and presentation skills, with the proven ability to communicate effectively, both verbally and in writing, with students, colleagues and external audiences.	E	Presentation/Interview
Other		
A commitment to continuous personal development.	E	Interview
Demonstrable commitment to equality, diversity, and inclusion	E	Interview